

## CEO's Thoughts

Growth for all, which is the Mission of UFC is also the passion for sharing the basic good value and is imbibed in all life teachings and spans all cultures. The investor's wealth, the staff's sweat, the customer's faith and patronage, government's support all contributes to success of a corporate. So it is only right that we pay back equally to investors, staff, clients and the society. Looking back, we are satisfied that every participant in UFC's growth has truly tasted the fruits of success. None is exploited, none is patronized. Any business can flourish based on the potentials that the government offers, Our success also stems from the efforts of the Government in giving a conducive atmosphere for Financial Institutions (FI). In sporting parlance it's the government, which provides the playground, umpires, spectators and regulators. The unstinting support of shareholders, vision of able board members, commitment of management to excel and hard work by staff has contributed immensely to the continuing success of the company. Factors such as a sound economy, a growing market, an equal playing field, a emerging stock market, a judicious regulator like Central Bank of Oman and the constant support from the Government of Sultanate of Oman have helped us achieve the No. 1 position in the fraternity of Finance companies within 10 years despite the market being over 20 years old. We look forward to serving you with dedication, passion and commitment in the years to come. Mansoor Mubarak Al Amri - Chief Executive Officer United Finance Company SAOG